



Connect... Inspire... Perform

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Vinroy D. Brown, Jr.
Artistic Director & Conductor

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Assistant Conductor

Richard M. Loatman
Executive Director

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Fall, 2018

Dear

This fall, Capital Singers of Trenton will celebrate its 13th year as “The Choral Voice of the Capital Region.” Among the highlights of its 2018-2019 season is our ad journal/program book that hundreds of audience members will receive at each of CST’s three major concerts at Sacred Heart Church in Trenton. Your three ads – for the price of one – will appear in the following programs:

• **December 2, 2018 – Winter Songs.** Our Trenton season premier concert! Your ad and show of support will get huge visibility and exposure, as this concert has always been a highly-anticipated and well-attended event.

• **March 31, 2019 - Requiem for the Living.** More new and established patrons of CST will take note of your ad when we collaborate with Sinfonietta Nova in a performance of Dan Forrest’s much celebrated masterpiece. This iconic work is sure to draw a sellout crowd.

• **June 2, 2019 - An Afternoon of Opera and Musical Theater.** Wrapping up our Trenton season will be our annual spring concert, featuring works from the stage that are certain to strike chords in the hearts of chorus and non-chorus fans alike.

No matter the theme, CST’s concerts are always enjoyed and well attended, but this season’s extra performances and special programming – under the inspiration and auspices of our new artistic director and conductor, Vinroy D. Brown, Jr. – are sure to draw larger audiences than ever before.

Even if you are not familiar with CST or a fan of choral music, you can appreciate the value in reaching potential customers and clients with advertising that will reflect your support of the arts and the capital city, at multiple events through next June.

I feel that our ad rates are modest and affordable, especially considering the number of exposures your ad or good wishes will receive. I hope that you can join me and other advertisers and well-wishers in providing your support and appreciation for Capital Singers of Trenton (www.capitalsingers.org).

Sincerely,